

Haute Éléance by Balmain: the refinement of a timeless collection

An iconic collection from the Balmain watch brand, Haute Éléance has been given a new lease of life through a selection of two-tone pieces blending refinement and vintage charm with class and finesse. Created in the 1980s, this line has been renewed over the years to keep abreast of the times and continues to adorn the wrists of women in search of a watch with character.

New two-tone pieces directly inspired by the original model have now been added to the Haute Éléance collection by Balmain. Launched in 1987, the year the watch brand was founded, this line has achieved iconic status, inspiring countless other pieces. Marrying the sophistication and elegance of Pierre Balmain's Parisian Haute Couture and the Swiss watchmaking expertise of Swatch Group, it captures the essence of the brand.

Yellow or pink PVD meets steel to create the latest Haute Éléance watches by Balmain. With these exquisitely feminine timepieces, the Swiss watch brand is signalling the triumphant return of the sophisticated, modern two-tone watch. The brilliance of the two-tone design extends to the bezel, proudly bearing the "PIERRE BALMAIN" inscription, echoing the interplay of hues on the bracelet's delicate links.

Measuring 30 mm in diameter, with a thickness of 4.82 mm, Haute Éléance watches are the epitome of refined elegance. The dials are divided into three zones, each with a unique finish that adds depth and intricacy to the design. The iconic Balmain Arabesque motif takes centre stage, while the semi-matte hour circle adorned with elegant Roman numerals is hemmed by a textured pattern reminiscent of fine woven fabric.

The two-tone metal bracelet, with its fine links and central fastening, echoes the design of the original timepiece. With meticulous attention to detail, the crown and bracelet attachment screws are identical, creating a seamlessly harmonious effect.

The new pieces in the Balmain Haute Éléance collection will suit every woman's wrist and every occasion.

Technical features

- **Movement:** Swiss quartz ETA 282.002
- **Cases:** 316L stainless steel, steel with blue mineral glass bezel, two-tone steel/pink or yellow PVD, yellow PVD with black mineral glass bezel
- **Dimensions:** Ø 30.00 mm (36.00 mm with central clip), thickness 4.82 mm
- **Crystal:** sapphire crystal
- **Choice of dials:** silvered or black, with classic Arabesque motifs and Roman numerals
- **Bracelets:** 316L stainless steel, two-tone steel/yellow or pink PVD, yellow PVD
- **Water resistance:** 3 bar
- **Recommended retail price:** CHF 625.- to 675.-

